



Radio on Smart TV: Radioline and Foxxum launch a strategic partnership

Radioline – the first European aggregation platform of radio stations and podcasts – and Foxxum, worldwide leading provider of Smart TV solutions, today announce a strategic partnership to jointly work on further shaping a strong international Smart TV environment for radio stations and radio content.

As Smart TV is the number three device category after mobile and PC used for online radio listening in the US and in France, it has become a strategical element and distribution channel for the entire radio industry. Therefor Radioline has developed a full range of solutions for TV, including an HTML5 TV application that is now made available on all devices using the Foxxum portal. While Radioline adds even more international high quality content to the Foxxum bouquet, for their aggregated radio content providers the integration process is a one step expansion to a very large number of Smart TV devices worldwide, including international TV and set-top-box brands such as Hisense, Haier, Sharp, Orion, Medion, Metz, and many more.

"This partnership with Foxxum, one of the most demanding and reliable Smart TV platform solutions with strong positions within markets all over the globe strengthens Radioline's footprint on connected TV", says Geoffroy Robin, CEO at Radioline.

"Radioline's innovation, experience and vision of a strong Smart TV based radio distribution is a perfect match with our philosophy bringing relevant, high quality international content to Smart TV devices – in this case especially to those connected to the best audio solution within the household", says Ronny Lutz, CEO of Foxxum.

The TV app is available in 6 languages (French, English, German, Dutch, Italian, Spanish) and offers the biggest European catalogue of 60,000 radio stations and podcasts from 130 countries, including great functionalities (favorites, access by topics, music genres, countries and more).



About Radioline

Radioline, the leading European radio aggregator, allows radio listeners to find their favorites shows & tracks in a catalogue of 60,000 radio stations and podcasts from more than 130 countries. The service is built on a highly scalable, socially interactive cloud based technology platform and enables high fidelity content streaming, massive channel aggregation, intelligent recommendation, advanced management, and universal access via any mobile device, online PC, connected TVs and in-car digital solutions. www.radioline.co

About Foxxum - Smart TV excellence

Foxxum is a global leader in the development, operation and commercial marketing for innovative Smart TV solutions. As an established pioneer in the sector, Foxxum works closely with leading companies at all stages of the global consumer electronics value chain to develop Smart TV solutions – from silicon vendors to device manufacturers and network operators. Worldwide partnerships with premium broadcasters, the most important video producers and distributors allow Foxxum to provide a best in class content portfolio containing the most important global content brands as well as country specific local content providers. Foxxum's development and platform expertise offer viewers the best Smart TV user experience possible, with innovative Smart TV technology, a global entertaining content portfolio and an outstanding design. Foxxum provides its clients with highly tailored, personal collaboration, which includes the possibility of jointly tapping into profitable revenue streams in a technology sector with enormous growth potential. Further information can be found at www.foxxum.com



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