

## Radioline announces a partnership with Proximus

**Paris, - January, 18th, 2017 - Radioline, the leading European radio and podcast aggregator, announces a strategic partnership with Proximus, the leading telecommunications company in Belgium.**

Listening to the radio on a connected TV environment (Smart TV, STB) is on the rise: 18% of Americans listen to it weekly\* and it's already the third digital device to listen to the radio in France\*\*

After recent TV deals signed with VOO, Canal+ and Opera TV, Radioline continues its international deployment on connected TV by partnering with the leading telecommunications company in Belgium. Proximus has been seduced by the radio solutions developed by Radioline and by the relevancy of its content offering in Belgium and internationally, that its 1.7 million TV subscribers can now have access to.

*“Thanks to this partnership with Radioline, we’re now able to provide Proximus TV and SwipeBox customers with an access to a rich catalogue of radio stations and podcasts. Having in mind the importance of music, culture and information among our customers, this partnership will enable us to offer more diversification and meet everyone’s expectations”* says Patrick Collin, Marketing Manager at Proximus.

Radioline’s TV applications are available in 6 languages (French, Dutch, German, English, Italian, Spanish), and allow all owners of the *Proximus TV* box (via the HTML5 application) and the *SwipeBox* (via the Android application), to access an international catalog of 60,000 radio stations and podcasts from 130 countries with a lot of features (favorites management, program guides, musical metadata, thematic catalogs...).

\* Edison Research / The Infinite Dial (March 2015)

\*\* Médiamétrie / Global radio (May 2016)

### **About Radioline**

Radioline, the leading European radio aggregator, allows radio listeners to find their favorites shows & tracks in a catalogue of 60,000 radio stations and podcasts from

more than 130 countries. The service is built on a highly scalable, socially interactive cloud based technology platform and enables high fidelity content streaming, massive channel aggregation, intelligent recommendation, advanced management, and universal access via any mobile device, online PC, connected TVs and in-car digital solutions. <http://www.radioline.co/>

